

www.treasuresalongi20.org

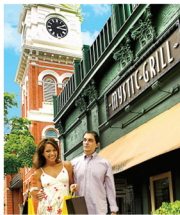
SHOPPING • ANTIQUES • DINING • FESTIVALS
RECREATION • HISTORIC SITES • GOLF



Georgia's Treasures along



EXITS 78 - 130
JUST EAST OF ATLANTA

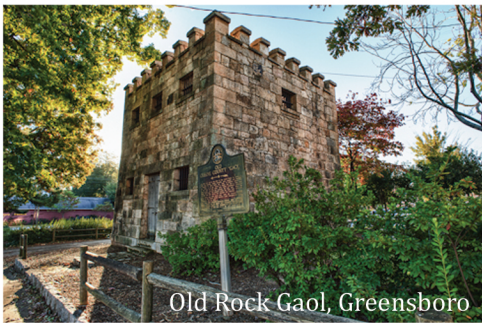


HISTORY & OVERVIEW

Open a treasure chest of unexpected finds when you discover over sixty miles of the Treasures Along 1-20 trails. Nestled in the heart of Georgia's Historic South region Conyers, Covington, Social Circle, Rutledge, Madison and Greensboro epitomize gracious southern hospitality and charm. A short drive east of Atlanta on Interstate 20 brings you these "gems" to explore.



Historic District, Madison



Old Rock Gaol, Greensboro

Journey in the wake of Civil War General William T. Sherman's March to the Sea on Georgia's Civil War Heritage Trail through the region or discover Camera Ready communities that are shooting locations for featured movies and television series.

DISCOVER AT YOUR OWN PACE

"Georgia's Treasures Along Interstate 20."

Haralson Mill Covered Bridge, Conyers

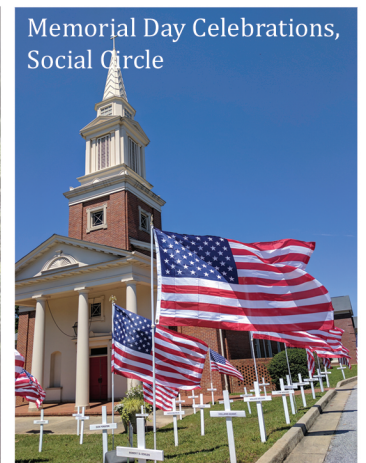


Hard Labor Creek State Park, Rutledge

Collectively these communities offer the best of the South's historic sites, attractions, festivals, unique shopping, dining, and lodging opportunities. Ramble through antique and gift shops, which dazzle the imagination or discover artwork, crafts, jewelry, furniture and beautiful fashions. Savor Southern Hospitality, stately mansions, and delicious cuisine. Outdoor activities are part of the natural rhythm of these communities. Take a walking tour of our historic district, play a round of golf at one of our championship courses, retreat to getaways along the banks of Lake Oconee or hike a nature trail at Hard Labor Creek or Panola Mountain State Parks.



Filming in downtown Covington



Memorial Day Celebrations, Social Circle



CONYERS

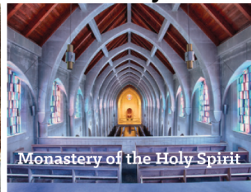
To start your journey of treasure hunting, be sure to stop by the Conyers Welcome Center, inside the Olde Town Conyers historic train depot. Our staff is knowledgeable about a plethora of hidden gems and signature events, located within Conyers (Rockdale County) – historic downtown with shopping, dining, and playing, a world class Olympic venue, one of Georgia’s top-ranked golf courses, a sacred Trappist monk community open to the public year round, a designated National Natural Landmark state park, and a future home of “The Arlington of the South”, to name a few.

Whether you wish to pursue new interests or rediscover old ones, these leisure activities in our charming historic downtown, will help you “find your stride”. Spend a day or weekend with us to experience a broad variety of creative offerings. Opportunities abound with art classes, voice lessons with a renowned opera singer, photography classes by seasoned experts, yoga sessions, or taking in a live performance inside our intimate 88-seat black box theater. You’ll also enjoy a wide selection of palate delights from local restaurants showcasing delicacies from around the globe. Afterwards, treat yourself to a specialty coffee house, ice cream parlor, or an old-fashioned soda fountain experience. If exploring is your thing, stroll or pedal along our PATH trails, with a pit stop at our 1.5 acre botanical garden with koi pond and waterfalls. Self-guided tours are also available to discover our rich history. Then there’s retail therapy that’s always a pick-me-upper, and you’ll find plenty of options for that too! Download our free mobile app ‘Guide to Conyers’ to plan your adventures with us!

www.VisitConyersGA.com



Olde Town Conyers



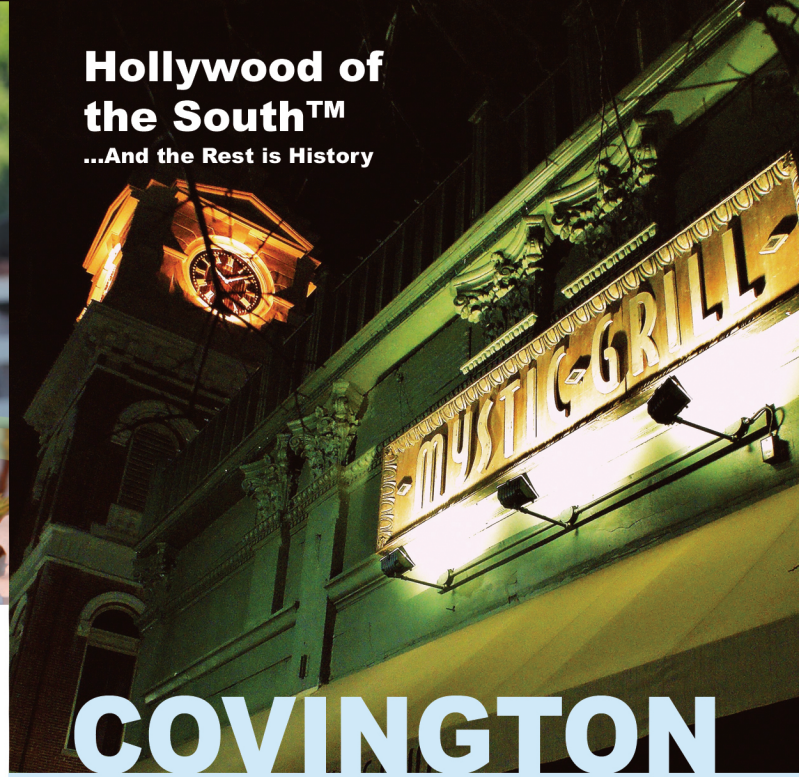
Monastery of the Holy Spirit



Walk of Heroes
Veterans War Memorial

Hollywood of the South™

...And the Rest is History



COVINGTON

Continuing east on I-20 is the picturesque town of Covington. Known as Hollywood of the South™, Covington has become a mecca for the television and film industry. Currently recognized as Mystic Falls, VA, for The Vampire Diaries, Covington/Newton County has also been home to The Dukes of Hazzard, In the Heat of the Night and over 80 film and television productions.

Upon arrival, visitors are greeted by the timeless beauty of a city that embraces and preserves its classic Southern appeal. Make the Visitor Center your first stop for a wealth of information to help begin your discovery of the lovely architecture and rich film history that is Covington.

Recently presented the Excellence in Downtown Development award, Covington’s historic downtown is a must-see. Home décor, arts and crafts, antiques, and jewelers make Downtown Covington a shopping destination, while a variety of eateries offer extensive dining opportunities. The downtown square is the center for many cultural activities including luncheon concerts in May and September, evening concerts each second Friday from June to September, July 4th Celebrations and Christmas Festivities.

Covington/Newton County offers numerous parks and recreational facilities including hiking/biking/kayaking trails, rivers, lakes, tennis courts and sporting fields. With moderate temperatures, outdoor possibilities abound!

With its incomparable backdrop of beautiful homes, churches, gardens and plantations, the allure of Covington is a true treasure for visitors.

www.GoCovington.com



Congers

EXITS 78, 80, 82 & 84

Social Circle

EXIT 98 & 101

Madison

EXIT 114

Atlanta

WALTON

Social Circle

Madison

GREENE

Union Point

Covington

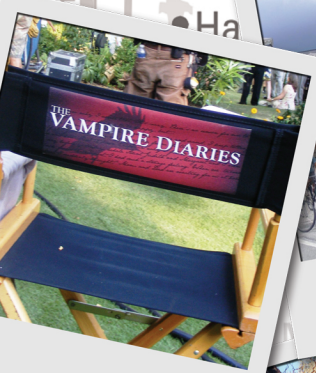
EXITS 88, 90, 92 & 93

Rutledge

EXIT 101 & 105

Greensboro

EXIT 130





SOCIAL CIRCLE

Georgia's Greatest Little Town

Founded in 1832, Social Circle is a name remembered by most and once visited, an experience not easily forgotten. A town proud of its history and relaxed way of life, it maintains its turn-of-the-century atmosphere. A visit is to slow down a little, relax, and enjoy hospitality and friendly people.

The town plays hosts to several restaurants including the renowned *Blue Willow Inn Restaurant*, considered the finest example of Southern Traditional cooking in the South. Social Circle's large historic district has over 50 buildings on the National Register of Historic Places. These range from Greek Revival mansions, Neo-Classical mansions, Victorian architecture to the old mill and mill village cottages. Unique shops including boutiques, home décor, gifts, doll shop, old time hardware store, and more. The Welcome Center will answer questions about Social Circle and our area. Walking tour brochures are available. Slow down, relax, enjoy great food and shopping and just rest and recharge.

- **Downtown Historic Shopping District**, with replica of town well as exact center.
- **Blue Willow Inn Restaurant and Village**. Come home to Southern Elegance. Enjoy Southern Hospitality along with great Southern cooking and a 1950's Soda Fountain.
- **Magnolia Manor**
- **Gunter Hall**
- **Historic Train Depot and Coal Tower**

www.SocialCircleGa.com



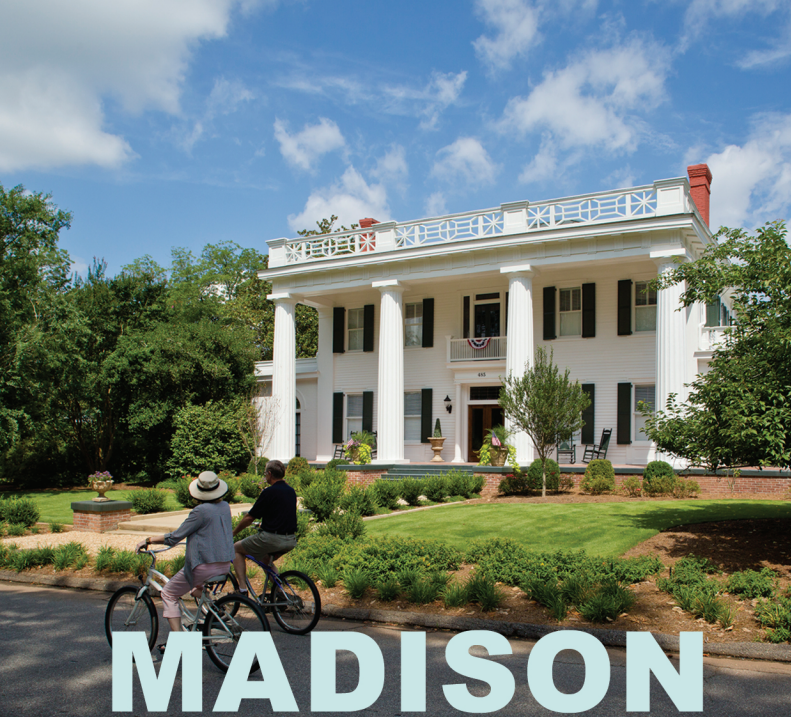
RUTLEDGE

Small but Special

Just west of Madison lies Rutledge, a town of only 800 and the gateway to Hard Labor Creek State Park – Georgia's 2nd largest state park. Surrounded by cotton fields and the beautiful rural countryside of Morgan County, Rutledge's historic district is virtually unchanged since the heyday of the railroad. Founded in 1871, Rutledge is a sweet small town reminiscent of simpler times, offering quaint shops and unique restaurants all surrounding the town park. Adjacent to the historic commercial district remain several homes from the late 1800s and early 1900s.

Rutledge is also home to Hard Labor Creek State Park, open all year for camping, golfing, hiking, swimming, canoeing, and horseback riding. While this park may be best known for its golf course, The Creek at Hard Labor – a challenging 18-hole course with Bermuda greens and narrow tree-lined fairways, Hard Labor Creek also offers a wide range of recreational opportunities in a beautiful wooded setting. A lakeside beach is popular with swimmers during summer months, and the park offers trails for hikers, trail cyclists, and horseback riders. Visitors can fish in the park's two lakes, or play a round on the miniature golf course adjacent to the Visitor Center. Overnight guests can choose from fully equipped cottages or a modern campground. The park was constructed by the Civilian Conservation Corps between 1934 and 1941, and its name is taken from the creek that runs through the property.

www.VisitMadisonGA.com



MADISON

History Loves Company

Once described in the 1845 Guide to Georgia as the “most cultured and aristocratic town on the stagecoach route from Charlestown to New Orleans,” Madison remains a genteel reminder of the country’s southern beauty and grace spared by General Sherman’s torch in his infamous March to the Sea. In 1864, Madison lay in the path of approaching Federal forces. Fortunately, Madison attorney, former U.S. Senator and staunch Unionist Joshua Hill met with Sherman’s approaching General Slocum, who agreed to spare the city; his forces burning only the industrial and railroad facilities that supported the Confederacy.

Today, as evidenced through many years of thoughtful preservation, Madison remains a true architectural gem of the past, earning it a place on Budget Travel Magazine’s list as one of the “World’s Most Beautiful Towns” and was also named one of the South’s Best Small Towns in 2017 by Southern Living Magazine.

Boasting one of the largest historic districts in Georgia, Madison delivers no shortage of history and heritage to explore: from an impressive 1895 Romanesque Revival school building to a collection of over 50 antebellum homes, including the Joshua Hill home, a private residence today. Be sure to stop in at the Welcome Center (housed in the 1887 firehouse) where staff can assist with downloading a free audio walking tour app. Let this valuable resource be your guide during your excursion, showcasing the many places where history and lore line the streets. After strolling or bicycling past antebellum architecture, make sure to re-fuel at one of Madison’s unique downtown eateries, shop for antiques and treasures, and close out your day soaking in the south at a charming B&B.

www.visitmadisonga.com



Lake Oconee's Hometown

GREENSBORO

Southern charm and small town service await you in historic Greensboro, Lake Oconee’s Hometown.

Downtown Greensboro has been the place to shop for more than a hundred years, long before Interstate 20 was the road most traveled. In the 1800’s Greensboro’s “Big Store” in the heart of town was the largest mercantile on the road between Atlanta and Augusta.

Today, the historic shopping district features regionally known restaurants, boutiques, home decor and gift shops. Shoppers browse upscale clothiers or search for the perfect antique, all in beautifully restored downtown where old fashioned service isn’t so old fashioned after all.

Visitors will find handcrafted art created by Georgia artisans and original sculptures and paintings from local artists.

Downtown dining offers country cooking, Georgia BBQ, deli sandwiches, fresh produce, steaks, seafood and of course world famous Buttermilk Pie!

Downtown Greensboro offers many events starting in April. Events are listed on DowntownGreensboroGA.com.



*Discover at your own pace,
Georgia's Treasures
Along I-20.*

www.treasuresalongi20.org

Conyers

Heritage, Horses & a Touch of Heaven

EXITS 78, 80, 82 & 84

Conyers Welcome Center
901 Railroad Street
Conyers, GA 30012

Covington

A Refreshing Change of Place!

EXITS 88,90,92 & 93

Covington Convention &
Visitors Bureau
2101 Clark Street
Covington, GA 30014

Social Circle

Georgia's Greatest Little Town

EXIT 98 & 101

Social Circle Visitors Info
129 East Hightower Trail
Social Circle, GA 30025

Rutledge

Small But Special

EXIT 101 & 105

City Hall & Welcome Center
112 Martha Lane
Rutledge, GA 30663

Madison

Georgia's Antebellum Showcase

EXIT 114

Madison Welcome Center
115 East Jefferson Street
Madison, GA 30650

Greensboro

Lake Oconee's Hometown

EXIT 130

Greene County
Chamber of Commerce
111 North Main Street
Greensboro, GA 30642

**For more info visit
us online or call
(800)266-9377**

